

**GROW YOUR
BUSINESS WITH
US!**



**YESU IT
SOLUTION**

**5 THINGS EVERY
WEBSITE
SHOULD HAVE**

RESPONSIVE DESIGN

- **RESPONSIVE DESIGN**

Responsive design is a web design and development technique that creates a site or system that reacts to the size of a user's screen.

A well-designed, well-produced website can make a business look and perform like a seasoned pro.

With the increase in Tablet and smartphone usage responsive design is key.

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SOCIAL MEDIA INTEGRATION

- **SOCIAL MEDIA INTEGRATION**

Using social page links on your website plays a major part in its search engine rankings.

Google for example will automatically associate your social media pages with your company when recognizing the links on your website.

Customers should be able to find out current information about your business and see up-to-date posts on social media pages.

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LOCALIZATION

- **LOCALIZATION**

Website is a powerful marketing tool. By making the effort to speak to your audience in their native language, potential consumers will see that you're serious about earning and keeping their attention.

As you build credibility and users continue to have positive experiences on your website, they are more likely to further their interactions with your business in the future

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SEO

- **SEARCH ENGINE OPTIMIZATION
(SEO)**

SEO is a methodology of strategies, techniques and tactics used to increase the amount of visitors to a website.

Get discovered quickly without paying for Advertisement.

Updated, fresh content will also add a massive spark to the SEO side of things.

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SUPER FAST LOADING

- **SUPER FAST LOADING**

The main reason to speed up a website is to improve visitors experience.

Users need a fast response in order to freely navigate and explore the content and their attention would collapse at loading times beyond the 10 seconds.

Increased website speed means an increase in the number of pages Google can crawl and index. Which means higher rate of being found online.

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