

**GROW YOUR  
BUSINESS WITH  
US!**



**YESU IT  
SOLUTION**

**3 THINGS EVERY  
MOBILE APPLICATION  
SHOULD HAVE**

# **SIMPLICITY**

- **SIMPLE**

**Cramming your mobile app full of features that aren't actually essential to the tasks users want to complete is going to make the app difficult to navigate than it needs to be.**

**Minimizing clicks and actions is a big win for usability on mobile**

**Focus all your attention on making those tasks as easy and enjoyable to complete as humanly possible.**

**CALL US TODAY**

# RESPONSIVENESS

- **RESPONSIVE MOBILE APP DESIGN FOR VARYING SCREEN SIZES**

Most mobile apps need to consider the range of screen sizes between the small 'compact' and 'mini' phones and larger tablets.

Mobile app designing for Android and/or Apple devices is no longer enough.

Make sure to incorporate responsive app design into your mobile app development so that all of these users receive a stellar design experience.

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# OFFLINE

- **THE ABILITY TO WORK OFFLINE**

While you don't want to have load lots of sensitive data on mobile devices you do want to enable at least some work to be done if Internet access isn't available.

What and how much data and functionality is stored on the device depends on your specific mobile app requirements.

Provide as much app usability as possible without an Internet connection.

**CALL US TODAY**

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